



## Incentive Funding Proposal | Project Whisper

04.23.25

GO Topeka has been working with a local financial services company to assist in their growth in Topeka. The details of the proposed incentives for Project Whisper are below:

- 55 new jobs over the next five years, annual salary all above \$100,000

### Employment Investment

Based on the projected annual salary of a minimum of \$100,000 for all net new employees, GO Topeka will offer a performance-based cash incentive payable over five years as earned in the amount listed below for up to 55 employees.

Total value of the employment incentive offered is: \$550,000

### Training Investment

The community recognizes the importance of a skilled workforce. As part of the incentive package for Project Whisper, GO Topeka will offer a cash incentive of \$1,000 per new employee for training purposes up to 55 employees.

Total value of the training incentive offered is: \$55,000

Employment Incentive Value	\$550,000
Training Incentive Value	\$55,000
<b>Total GO Topeka Incentive Value</b>	<b>\$605,000</b>

This incentive package was approved by the GO Topeka Board of Directors and follow the incentive guidelines set forth by the board. All incentives are performance based and paid as earned over a five-year period.

<b>48%</b>	<b>\$673M</b>
<b>ROI</b>	<b>Economic Impact</b>

This forecast was created by IMPLAN to prepare the results of GO Topeka's analysis, using widely published, peer-reviewed methods that have made IMPLAN a standard tool among academic and professional economists for decades.